



Experiential Education for a Sustainable World

Experiential Learning Programs | School Trips |
Educational Tours | Immersive Programs

THE KNOWLEDGE HUB



We believe the most profound learning happens when students step into the real world to grapple with its complexities.

In today's world where information is readily accessible, education is measured not by what students know, but by what they can do. Essential skills like resilience, empathy, and cross-cultural teamwork come from experience, not textbooks.

Our programs immerse students in the live workings of local communities. Through real-world projects that focus on people, planet, industry, and community, with an emphasis on sustainable development, students engage directly with complex systems that shape our world. Whether collaborating with local experts, working on environmental restoration, or addressing community challenges, students gain authentic, hands-on experiences.

We aim to spark transformation, guiding students to turn knowledge into action and empathy into responsibility. They return with a broader worldview, deeper understanding of their potential, and as global citizens ready to make a lasting impact.





About Us

The Knowledge Hub was founded within *Integral*, Esquel's Sustainable Development Garden. Drawing on Integral's distinctive ecosystem, we work in partnership with schools and educational institutions to create bespoke experiential learning programs that extend learning beyond the classroom walls.

From curriculum-aligned itineraries to enriching cultural experiences, we empower students to explore the world, deepen their understanding, and become active, engaged global citizens.

Our Partners



United Nations
Global Compact



中国科学院
CHINESE ACADEMY OF SCIENCES



清華大學
Tsinghua University



香港科技大學
THE HONG KONG
UNIVERSITY OF SCIENCE
AND TECHNOLOGY



香港中文大學
The Chinese University of Hong Kong



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學



香港城市大學
City University of Hong Kong



復旦大學
Fudan University

Logos shown for illustrative purposes only; display is unranked.



Our Mission

At The Knowledge Hub, we believe in the power of education to drive meaningful change. Our mission is to inspire younger generations to become changemakers, dedicated to making a difference in their communities and the world.

- **Prepare Future Leaders**

Empower young people with the confidence and perspective to lead with purpose and innovation.

- **Sustainability Awareness**

Instill a deep understanding of environmental stewardship and social responsibility.

- **Community Impact**

Foster creativity, adaptability, and a commitment to building a better future.

Guided by our mission and core values, we help students develop resilience, empathy, judgment, and the confidence to contribute—skills that endure well beyond school.

Case Study: Leading Band 1 School, Hong Kong

Guangxi, Xinjiang

As a top Band 1 co-educational secondary school in Hong Kong, our client champions inquiry-based, forward-thinking learning and sought real-world experiences for junior and senior students.

With The Knowledge Hub, all Form 3 students joined a four-day Guilin expedition integrating **Chemistry, Biology, Chinese History, Business Fundamentals**, and **Geography**—linking classroom learning to sustainability and cultural heritage.

We also co-designed an exclusive Xinjiang program for 22 Senior Form students. They explored signature landscapes and cultural hubs, examined Belt and Road industries like cotton and mining, and joined a climate change workshop with local youth on **ecological balance** and **cultural diversity**—a true “knowledge in action” experience.

Across both programs, we partnered with school leaders and teachers to align activities with curriculum goals. Students were pushed to think critically, collaborate, and engage deeply, culminating in interdisciplinary presentations that showcased their learning and impact.

The principal shared:

“I must stress that this program’s value extends beyond student empowerment. It also empowers our teaching staff to deliver context-rich lessons, effectively translating theory into practical application.”



Case Study:

Tsinghua University Schwarzman Scholars

Guangxi, Ningxia

The Schwarzman Scholars programme at **Tsinghua University** is renowned for nurturing future global leaders and fostering mutual understanding between China and the world. As part of this master's course, students undertake an intensive, credit-bearing **Deep Dive** field study—an immersive week-long journey to regions across China.

Since 2022, The Knowledge Hub has been a proud strategic partner, working closely with Tsinghua to design and deliver these Deep Dive courses for an exceptionally diverse cohort of students from more than 40 countries. Each program is meticulously tailored to academic objectives and the unique interests of participants.

Our role extended far beyond itinerary planning. We crafted field experiences that brought learning to life, covering pressing themes such as **ecological conservation, rural revitalization, industrial innovation, cultural heritage, and sustainable development**. Students engaged directly with leading enterprises, government agencies, and local communities, gaining authentic insights and developing a nuanced understanding of China's dynamic landscape.

For academic staff, we managed all logistics and operational details, allowing faculty to focus entirely on student engagement and learning outcomes.

Participants consistently praised the relevance and depth of our programs. They left with broadened perspectives, valuable connections, and practical knowledge that will shape their future careers as global citizens.



How Does It Work

#1 Planning



We start by understanding your school's unique ethos, curriculum, and student interests. Working closely with teachers, we co-design thematic study tours, drawing on our established program models. We provide one-stop support for legal, financial, tax, and logistical matters.

#2 Preparation



We ensure full compliance with industry guidelines and school regulations, carefully selecting accommodation, catering, and transport providers. We also co-develop essential learning resources and support pre-trip preparation for both teachers and students.

#3 On-trip



During the study tour, learning themes are seamlessly integrated throughout all activities. Itineraries are thoughtfully paced to respect students' interests, allowing for meaningful exploration while safeguarding their well-being and engagement.

#4 Wrap-up



After the tour, we assist teachers in designing surveys to collect and analyse feedback from students and staff. Insights gained are used for continuous improvement, and further teaching and learning resources are developed to support your school curriculum and teachers' professional development.



Why Choose Us

Safety First

Comprehensive safety protocols and expert supervision for peace of mind.

Student Engagement

Hands-on, immersive experiences that leave students inspired, motivated, and eager to learn.

Collaborative & Contextual Learning

We provide authentic context leveraging our industrial heritage to provide unique insights into China's development.

Curriculum Integration

Programmes aligned with educational objectives, tailored to subject-specific and cross-curricular needs.

Teacher-Friendly Experience

Focus on connecting with your students while we manage the logistics and details.

Sustainability in Focus

Programs designed with eco-conscious practices, teaching students the importance of sustainability.

Get in touch to request sample itineraries
or program details.

E-mail: info@integral.garden

Tel: (852) 2811 8077 / (773) 313 8000-8047

Hong Kong Office: 13/F Harbour Centre, 25 Harbour Road, Wanchai, Hong Kong

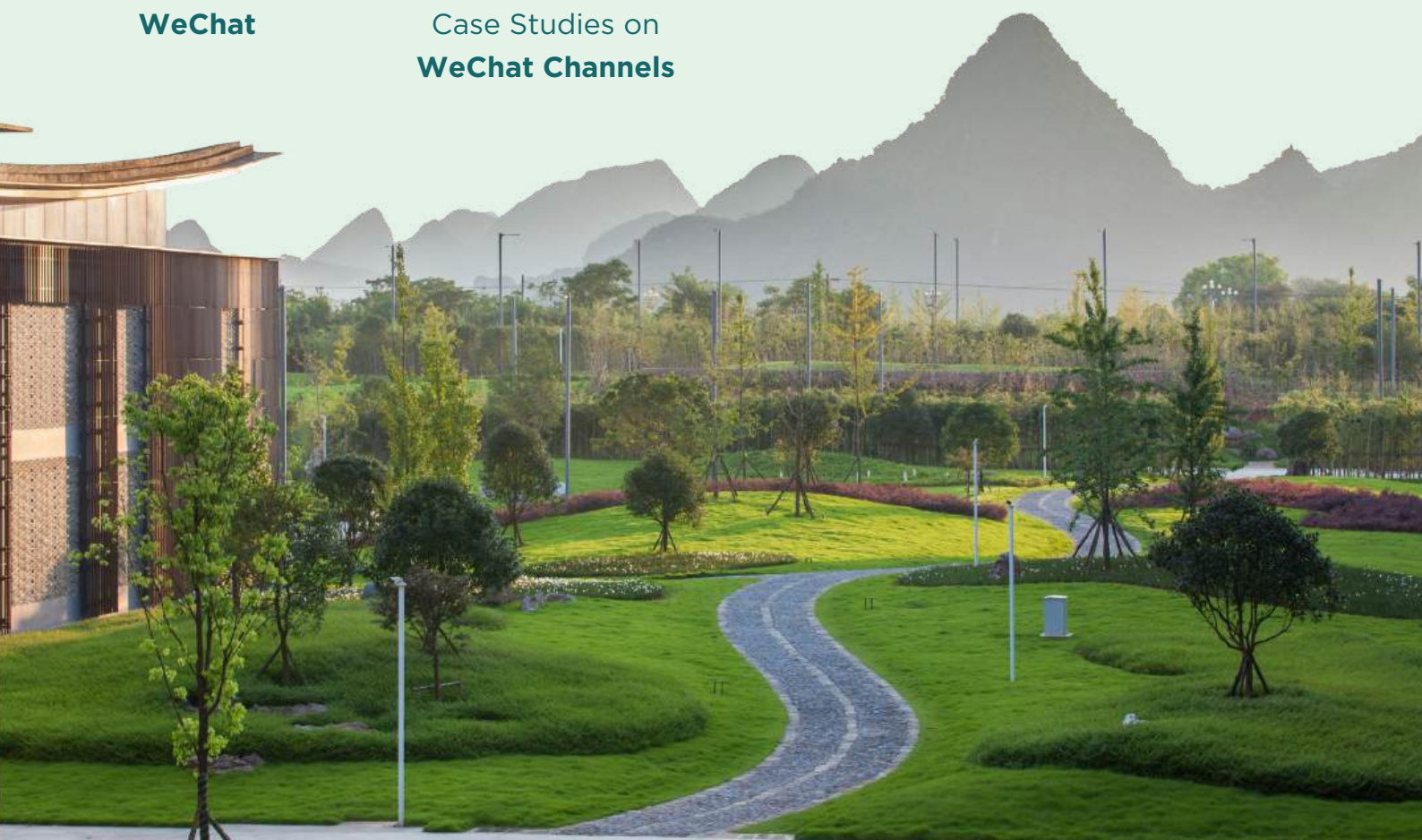
Mainland Office: 22A Integral, 318 Xiangtang Road, Guilin



Follow Us on
WeChat



Watch Video
Case Studies on
WeChat Channels





About Esquel Group



Esquel is a leading global knowledge-based innovation company, with over 45 years of experience in operating a vertically-integrated supply chain to drive the digital transformation of traditional manufacturing industries. With responsible corporate operations at its core, the Group actively embraces technological innovation. Through innovative R&D and brand management, Esquel is committed to guiding both the company and the industry towards the higher value ends of the “smiling curve”.

Esquel’s pioneering approach and transformative impact have made it a frequent subject of case studies at top business schools worldwide, inspiring the next generation of leaders and innovators.

About Integral

Located in Guilin—one of the first three pilot mainland cities selected for the China National Innovation Demonstration Zones for Sustainable Development, Integral demonstrates a pioneering development model in the textile and apparel industry. Integrating cultural heritage, quality employment, innovative thinking, and environmental sustainability, it showcases how manufacturing and nature can coexist in perfect harmony.

Integral incorporates green technologies, zero wastewater discharge, and innovative dyeing technologies. Additionally, it is home to China's first specialized botanical garden for natural dye plants, setting a new paradigm for the “future factory”.



www.integral.garden

Accolades

*Fortune China
ESG Impact List*

UNGC
*China Private Sector
20 Sustainable Development
Projects*

*Ram Charan
Management Practice Award
Corporate ESG Practice Award*

LEED O+M
*Existing Buildings
Gold Certification*

WGBC Asia Pacific
*Leadership in
Green Building Awards*

MIIT
National Green Factory

Architizer A + Awards
Popular Choice Winner

MIPIM Asia Awards
*Best Futura Mega Project
Gold Winner*

Appendix D

